

Maddy Anholt

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Profile

I have been working as a writer for over a decade, spanning multiple genres. From writing for multi-million-dollar brands such as **Aussie Haircare** and **Sky TV** to writing for **BBC Radio 4**, **BBC Three** and **Warner Bros**. I have also worked for large corporates as a copywriter such as **Cannes Lions**. I have been published in **national newspapers** and **magazines** and have just landed a **large book deal for my debut book, *How to Leave Your Psychopath* with PanMacmillan, Bluebird, published Feb '22.**

The versatility, tenacity and hard work I bring to any job is reflected in my continued work with the same producers, directors, brands and companies who ask me back time and time again. I am committed to surpass client expectations across every format and media, with a keen eye for long-form and short-form scripts.

If you're looking for quirky, unique copy that nails the TOV and sticks to deadlines, all with a big, toothy grin - then I'm your woman.

Education

ALRA (The Academy of Live and Recorded Arts), London Bachelor of Arts in Acting

Advanced Level English Literature – Pass with Distinction

Copywriter

- **Cannes Lions:** 3-month contract 2021
- Working over the busy period in the run-up to Cannes Lions Live 2021, I was brought on to execute fast copy, meticulous proofreading and bring a lighter, brighter TOV. I worked across multiple large-scale brands, often with extremely tight turnarounds in everything from emails to web copy to large handouts, and more.

Repeat copywriting clients:

- [Fiorentini School of Theatre and Film](#)
- [Sky](#) - multiple campaigns

- [Recipe](#) - multiple campaigns
- [Studio Sixty Billion](#) - multiple campaigns

Corporate

- Digital comedy for Aussie haircare etc
- Sky - The Redknapps Drumond Park
- Various treatments working with companies including Little Dot Studios, What Larks! Productions etc.

Theatre, Radio and Television

- One-woman show, produced by **Canal Café Theatre** - writer, performer
One-woman show, *Maddy's Many Mouths*, **Edinburgh Festival Fringe** - writer, performer - One-woman show, *Diary of a Dating Addict*, **Gilded Balloon** - writer, performer
- *Diary of a Dating Addict*, **Soho Theatre**, London - writer, performer
- *Rent Girl*, **Gilded Balloon**, (in development), writer, performer
- *No Smoke*, **BBC Radio 4**, produced by Gemma Jenkins, co-written with Hardeep Singh Kohli
- *Sketchtopia* **BBC Radio 4**
- *Love Fix*, **ITV2**, Robert Gray, Yalli Productions (Warner Brothers) writer
- *Dealing wiv Dickheads*, **Warner Bros.** pilot script, Yalli Productions (Warner Brothers)
- *Job On*, Yalli Productions, **Warner Brothers**, writer, presenter

Internet/ Viral

- **2016** - *Frygella*, Fuel Your 10K Hours - writer, performer
- **2018/9** - Various sketches totalling over 7 million views including, Valentine's Day Scam, F*ckboy Outbreak, MoneyBox

- **BBC Three Quickies** - Royal Wedding Planners, writer/performer

Magazine/ Newspaper

- *The Metro Newspaper (in print)* - feature, Jenny Stallard
- *The Telegraph (in print)* - column, Olivia Parker
- *The British Comedy Guide (online)* 'Dating in comedy' - column, Aaron Brown
- *The Guardian (online)* 'Choosing the right outfit for a show' - compiled feature, Chris Weigand
- *The Guardian (online)* 'How to get a job in Comedy', Claire Burke
- British Comedy Guide, several articles

This is a mere selection of what I have worked on as a writer, if you would like to see specific pieces, please get in touch and then give me at least 48 hours to panic, drink tea whilst visualising where I left it and then handing it over.

Substack: <https://maddyanholt.substack.com>